

Go-home-meeting:

What is legal and what is not – the regulatory and competition law implications of veterinary medicines related rebates in Denmark

12th June 2018, at 15-16.30, Comwell Conference Center Copenhagen

Program

Lecturers: Christopher Kjølby Jensen and Sarah Munch Andersen, Plesner

The following subjects will be addressed:

- The background – what has happened with regard to rebates over the years?
- An overview of the legislation regarding rebates, both in terms of general legislation and legislation specifically for (veterinary) medicines.
- What are the risks regarding rebates for (veterinary) medicines?
- What can we and what can't we do – in livestock as well as companion animal business?
- Differences between prescription only and OTC medicinal products (only registered medicines).
- To what extent can rebates be given to farmers?
- Can you bundle companion animal and livestock rebates?
- Any special issues regarding market dominance?
- The potential risks associated with cross border rebates.